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|---|---|---|-----------------------------------|---------------------------|--------|
| <b>AMENDMENT TRANSMITTAL LETTER</b>   |   |   |                                   | Docket No.<br>418268719US |        |
| Application No.<br>10/759,553-Conf. #8102   |   | Filing Date<br>January 16, 2004         |                                   | Examiner<br>S. Dagnew     |        |
|   |   |   |                                   | Art Unit<br>3609          |        |
| Applicant(s): Morgan Perry  |   |   |                                   |                           |        |
| Invention: METHOD OF DISTRIBUTING TARGETED INTERNET ADVERTISEMENTS BASED ON SEARCH TERMS  |   |   |                                   |                           |        |
| <b>TO THE COMMISSIONER FOR PATENTS</b>  |   |   |                                   |                           |        |
| Transmitted herewith is an amendment in the above-identified application.<br>The fee has been calculated and is transmitted as shown below.   |   |   |                                   |                           |        |
| <b>CLAIMS AS AMENDED</b>  |   |   |                                   |                           |        |
|   | Claims<br>Remaining<br>After<br>Amendment | Highest<br>Number<br>Previously<br>Paid | Number<br>Extra Claims<br>Present | Rate                      |        |
| <b>Total Claims</b>   | 23  | - 20 =                                  | 3                                 | x 50.00                   | 150.00 |
| <b>Independent Claims</b>   | 3   | - 3 =                                   | 0                                 | x 210.00                  | 0.00   |
| <b>Multiple Dependent Claims (check if applicable)</b> <input type="checkbox"/>   |   |   |                                   |                           |        |
| <b>Other fee (please specify):</b>  |   |   |                                   |                           |        |
| <b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:</b>   |   |   |                                   |                           | 150.00 |
| <input checked="" type="checkbox"/> Large Entity <span style="margin-left: 200px;"><input type="checkbox"/> Small Entity</span><br><input type="checkbox"/> No additional fee is required for this amendment.<br><input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of \$ _____.<br>A duplicate copy of this sheet is enclosed.<br><input type="checkbox"/> A check in the amount of \$ _____ to cover the filing fee is enclosed.<br><input checked="" type="checkbox"/> Payment by EFT Account SEA1PIRM in the amount of <u>\$150.00</u> is hereby authorized.<br><input checked="" type="checkbox"/> The Director is hereby authorized to charge and credit Deposit Account No. <u>50-0665</u><br>as described below.<br><input checked="" type="checkbox"/> Credit any overpayment.<br><input checked="" type="checkbox"/> Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17. |   |   |                                   |                           |        |
| Steven D. Lawrenz<br>Attorney/Agent Reg. No.: 37,376<br><br>PERKINS COIE LLP<br>P.O. Box 1247<br>Seattle, Washington 98111-1247<br>(206) 359-8000   |   |   |                                   | Dated: <u>12/20/07</u>    |        |